

Can you easily identify and assess opportunities to decrease IT spend?

Do you know which applications are used most or used least by your employees?

Can you spot opportunities to reduce resource utilization within areas of your IT portfolio?

Budgets Under Pressure

A recent MIT report stated that organizations spend up to 75% of their IT budget by simply “staying in business” * supporting application maintenance and business continuity.

As the economy slows, your organization may need to tighten its belt. Most departments will feel the pinch, but the IT division will always feel maximum pressure to reduce expenditure. This means you and your IT team need to find effective ways to either free up budget and resources for new innovations or simply reduce overall IT spend.

The question is, where can savings and efficiencies be achieved without adversely affecting your business?

Tighten Your Belt

This goal is not an easy one to accomplish. Even if you can identify which applications are used the least, can you easily assess the potential impact of removing them from the business?

To evaluate and understand the impact, you need to:

- Identify which applications are used the most and the least
- Discover how and when your employees actually use them
- Recognize how these applications utilize the available infrastructure

To Manage the application portfolio, you need to:

- Understand the application maintenance cost vs its value to the business
- Be able to identify application consolidation options

- Monitor SLA performance
- Measure client/user satisfaction
- Control release management

Support Your Business

Changepoint utilizes our technology and expertise to identify opportunities that align IT more closely with the business and to gain efficiencies.

Our Application Portfolio Evaluation and Management solutions offer a snapshot of how your applications are used, the infrastructure usage associated with them, and their current performance profile. With this evaluation, you can take control of your application portfolio and make calculated decisions on where to make cost reductions that your organization wouldn't have been able to identify previously.

By combining proven technology with the expertise of our skilled consultants, we identify cost saving opportunities that ensure your IT team delivers results that are right for your business.

Put Yourself in Control

- Identify opportunities to make IT more efficient
- Ensure IT strategy supports the business objectives
- Release budget and resources for new innovation
- Manage investment against cost vs benefit, and vs capacity

With this information you can start making decisions about which applications can be removed from your business and about the infrastructure required to support the remaining set. It then becomes much more straightforward to align your IT strategy with the strategic business objectives and to start prioritizing the IT workload more effectively.

For further information, please contact us at contactus@changepoint.com or 1-888-341-9117.

*Source: MIT Sloan Center for Information Systems Research